

BIOGRAPHICAL DETAILS

NAME: Ann Watson BSc Hons (Psychology)

JOB TITLE: Director

BACKGROUND

Ann became a director of CERT in 1986 and prior to that she was a director of two retail businesses.

Ann sees herself, and is regarded by clients, as someone who uses her psychology qualifications in a practical and helpful way rather than to make things complicated. A session with Ann leads to people saying things like: "Thanks, you have explained things to me much clearer than anyone else I have worked with".



AREAS OF SPECIALISATION

- Advising on the use and application of the Belbin Team Role profiling reports.
- Providing personal and group feedback and helping people interpret the Belbin reports.
- Providing support to internal and independent consultants in providing Belbin reports.

Recent Clients include:

Ashurst
Chartered Insurance Institute
Connaught
Equiniti
Ernst & Young
Leicester College

Microsoft
J P Morgan
Nestle
National Instruments
Ruia Group
Virgin Active

OTHER ACTIVITIES:

Ann shares a special relationship with Dr Meredith Belbin because, in addition to being a devotee of his Team Role profiling methodology, she also shares his great love of gardening.

Although Ann has past the milestone that allows her to receive discounted travel and a government pension she does not see this as a reason to take life easy. See her wielding a fork in the garden, or a squash racket as she takes on people half her age and you will see good evidence of her boundless energy and zest for life.

Ann also enjoys Yoga and a half mile or so swim before breakfast two or three times a week.